



Coming Home

A \$7.5M Campaign to build *HOPE* and a *HOME* for Streets Alive Mission.



The Mission of *Today*



VISION

To Bring Hope to the Hopeless.

MISSION

Streets Alive Mission exists to provide for the physical, emotional, social, and spiritual needs of the poor, to empower them to change their lives through the Gospel of Jesus Christ.

Bringing Hope

Streets Alive Mission has been bringing hope to those in need in Lethbridge for more than 30 years. The **Coming Home** campaign will provide sustainability allowing Streets Alive Mission the opportunity to continue their mission of bringing **HOPE** to the hopeless.

Leadership

We have outgrown our leased property, on 4th street, for the Mission which has been our primary home since 2005. As Pastor Julie and Pastor Ken are devoted to offering all they can to those in need, they understand the need for the Mission to have a permanent, secure location.

Your Mission

Streets Alive Mission is embarking on a \$7.5M Capital Campaign – **Coming Home**. This campaign will have a direct impact on people: people in need, community, and businesses. With your support, we will be the intervention that saves a life, that gives hope when all seems lost. We are seeing the incredible tragedies that have befallen so many individuals in our community, but we can be there for them, we can offer them a path forward in Christ.

Future Plans

The **Coming Home** Campaign for Streets Alive Mission will provide secure, permanent locations that will save more than \$316,200 per year once we reach our fundraising goal. These savings will be re-invested into programming.

We heard *You*

In late 2022, we asked our community of supporters what they thought of our proposed next chapter to find a permanent home for the men's recovery program. We found that there was support for this, for our work, and recognition of the importance of the program, but we were also asked:

- Is this the best place to invest your capital dollars?
- Are you gaining enough beds to justify the expense?

Well, we heard you!

This plan is based on our prayers for guidance - about the path of the organization, its future and the changing needs of the community, including our neighbours downtown.



Pillars of Service



SPIRITUAL LEADERSHIP

Freedom Church

- Biblical World view
- God's work
- Matthew 25:35



POVERTY

Mission Services

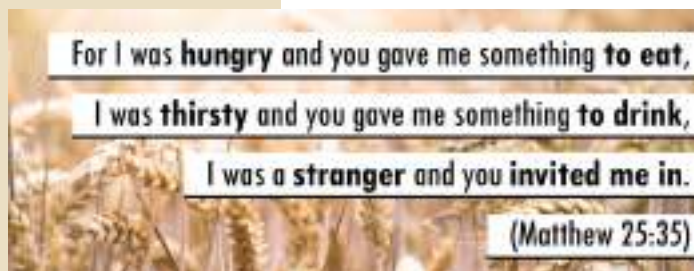
- PIN Clothing Bank
- Care Cuts
- Foot Friday
- Feeding 'em hope
- Takin' it to the Streets
- RePurpose Donation Centre
- Trusteeship



RECOVERY

Life Recovery Programs

- Genesis
- Exodus
- Segue Women's Home
- Libertas Men's Home



Streets Alive Mission has been providing supports and services in Lethbridge and area for **more than 30 years**. The supports and services offered bring hope to those most vulnerable in our community. Poverty is real, addiction is real, trauma is real.

What we provide at the Mission is the **restoration of dignity** for those struggling and trying to survive on the street and those that just need a little help to stay on their feet. We offer them basic, life sustaining support such as food, water, clean underwear, clothing, washed and cut hair, foot care, and most importantly connection... in one word we bring **hope** to those who have none.

It is through these connections we are able to develop the relationships so craved and the opportunity to make changes in their life through the abstinence-based, faith centred, Life Recovery Programs. The need for the services offered at Streets Alive Mission are crucial in our community and that need is growing.

Partnerships

Working in partnership with our community is key. Our first and most important partner is the Lord Jesus Christ. Our earthly work is not possible without His blessing and guidance. In the community, we are grateful for, and reliant upon, our many valued partners in service delivery. Our partners include donors, volunteers, community, and other organizations and businesses.

For more information about the programs and services offered through Streets Alive Mission please refer to the **HOPE Report**.

My first time here I was kind of embarrassed and scared to come through, but I was able to come in and not feel weird or anything. There was an overwhelming sense of safety in this place. *~ Sarah*

The Journey

to the new Mission

Mission Services & RePurpose Donation Centre



Men's Affordable Recovery Housing



Exodus & Genesis Recovery Centres



The Capital Plan will:

- Build recovery beds
- Increase affordable housing beds
- Consolidate recovery programming
- Eliminate lease payments
- Increase programming spaces
- Increase building space
- Increase access
- Provide expansion opportunities
- Enhance safety
- Provide suitable locations
- Improve space design
- Increase parking
- Provide greater impact

Together we will bring transformational change to our community, and its most vulnerable citizens.



Affordable Recovery Housing



Your *Impact*



Mission Services

Home for Mission Services: PIN Clothing Bank, Trusteeship, Foot Friday, Comfort, Care & Connectivity, Food Bank, RePurpose Donation Centre & Community Partnerships

\$3M



Affordable Recovery Housing

Providing 60 beds for those in Recovery Programming. Exodus Men's Life Recovery Program and affordable recovery housing

\$3.5M



Life Recovery Centre

Life Recovery Programming Centre for Exodus Men's Life Recovery and Genesis Women's Life Recovery

\$1M



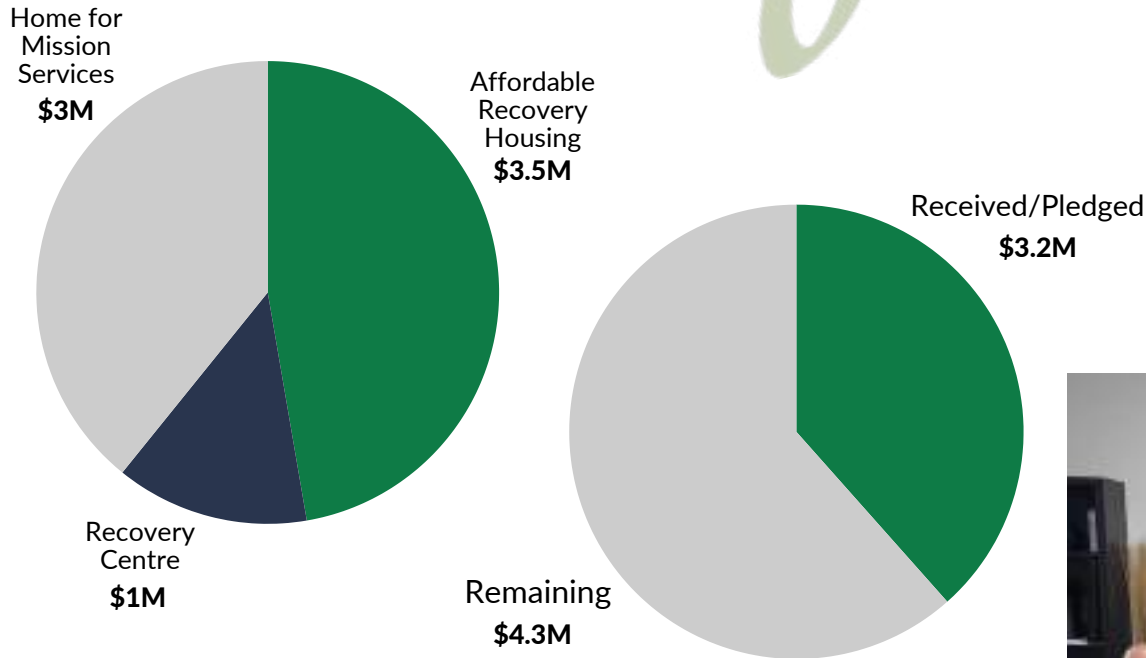
Total **Coming Home** Capital Campaign: \$7,500,000
This includes all property purchases and required renovations.

What will it *take*?

By purchasing these properties, we will reduce our rental costs, offer on-site support, control building to ensure they are used for recovery, become self-sustaining and allow us to make necessary renovations.



\$7.5 Million **Coming Home** Campaign



Your gift will bring transformational change to our community – to the hundreds of homeless, vulnerable, and addicted.



Board of Directors

From left to right: Bernie Huizing, Chuck LeBlanc, Nick Korver, Leighton Kolk, Kent Prestage, Lacey Klassen, Dwight Blade, Missing: Darrell Visser

Donors give *through* us not *to* us.



You have the opportunity to have a direct impact on people, people in need, community, and businesses.

I came to Streets Alive Mission, Exodus Men's Life Recovery Program - I fit in here. My whole life has switched for the better. I quit everything. I don't smoke cigarettes, take pills, drink or do drugs. I am back in touch with my kids, my mother and father and brothers. I enjoy my life. My life is worth a lot more than I used to think I was, I'm a different person. Well, same person, just different choices now. - Jesse

I ended up in jail for things I did to support my habit. Upon my release I was very fortunate to end up in a sober living house and have been there for almost a year sponsored by Streets Alive Mission. Their program is what I really needed. I was kept accountable, they kept me very busy with classes like life skills, getting to know Jesus and we also had some recreation activities and the sisterhood and the community is just awesome. So, by the grace and mercy of God I have been freed from my addiction. For me, the Lord is the only one who's keeping me alive and drug free, and I'm very grateful. Thank you Jesus! - Tia

I am so grateful for this place (Exodus). The program has given me the opportunity to work and go to school...I never thought I would ever, ever be able to do this with my life. Growing up in a life of addiction, I thought I was actually going to die no matter what. Now I feel like I have an opportunity. I am now sober and so grateful that Exodus and Streets Alive gave me this opportunity, I have learned a lot at my own pace and on my own time. -Philip



"you guys are very
important
in our day to day lives..."
-Sarah

Impact beyond words

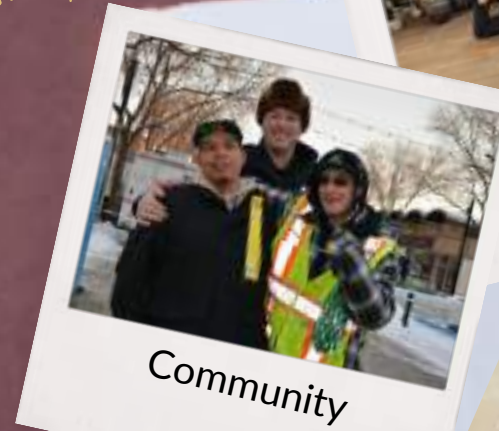
Proverbs 11:25: "A generous person will prosper. whoever refreshes others will be refreshed."

It was cold, so cold. There were a group of us huddled together in the bushes. It was a really bad day. Suddenly the Outreach van pulled up, we saw the Streets Alive sign on it, I started to cry. We were not forgotten.

YOU GUYS ARE MY HEART,
MY HOME.
~ Mission Client



Men's Life Recovery

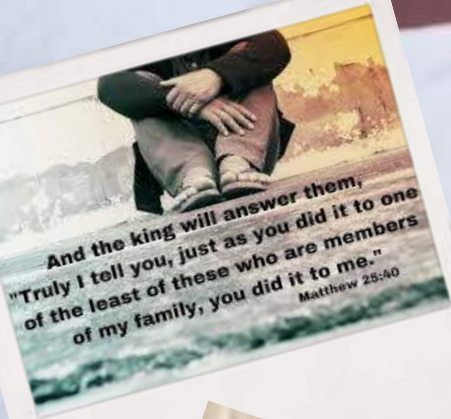


Community

If you see someone falling behind, walk beside them.
If you see someone being ignored, find a way to include them.
Always remind people of their worth. One small act could mean the world to them.



Women's Life Recovery



I would be dead if it weren't for Streets Alive. I relied on the snacks and water from the Mission, just to stay alive. This is where I heard about the Recovery Programs. - This is why I am alive!

YOU can be a part of
building HOPE.

contact us to donate!

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Streets Alive Mission
Board of Directors

Leighton Kolk (Chair)
Lacey Klassen
Kent Prestage
Nick Korver
Dwight Blade
Chuck LeBlanc
Darrell Visser
Bernie Huizing
Ken Kissick

Coming Home
Campaign Cabinet

Leighton Kolk (Chair)
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