



Empowering People

Christmas 2025

COMING HOME FOR CHRISTMAS

Well, it's been a long road, one over 35 years in the making. From the basement of the Ukrainian Canadian Club to the shelter on 1st Avenue, to the location we settled into for over twenty years at 4th Street. Finally, **we're coming to our permanent home at 711 2nd Avenue North, and there is no way that we could have made it here without your incredible generosity.**

You, our community, brought us home this Christmas. Mere words cannot express the depths of our gratitude. You have shown up for us over and over, you have given of your time, of your finances, and of your prayers. We now have a permanent space in which we can serve **the lost and hurting, the vulnerable, the ones who feel as though no one sees them. You see them.**

In this Christmas season, this time of hope, **you've given us the biggest gift we could have ever asked for. You gave us a home.** With that gift, we can now ensure the legacy of giving that same gift to others. Every year, **with the healing power of the Gospel, we'll see lives changed and families restored.** You can continue to watch your gifts bring others home for Christmas for many years to come.

**A VERY MERRY CHRISTMAS, FROM OUR FAMILY AT
STREETS ALIVE MISSION, TO YOU AND YOURS.**



In This Newsletter You Can Expect...

From Death
to New Life
Danielle's Story

Serving Hope in
our Community
Our Programs

Upcoming Events
Fun Ways You Can
Get Involved



SHE WILL GIVE BIRTH TO A SON, AND YOU ARE TO GIVE HIM THE NAME JESUS, BECAUSE HE WILL SAVE HIS PEOPLE FROM THEIR SINS.

MATTHEW 1:21



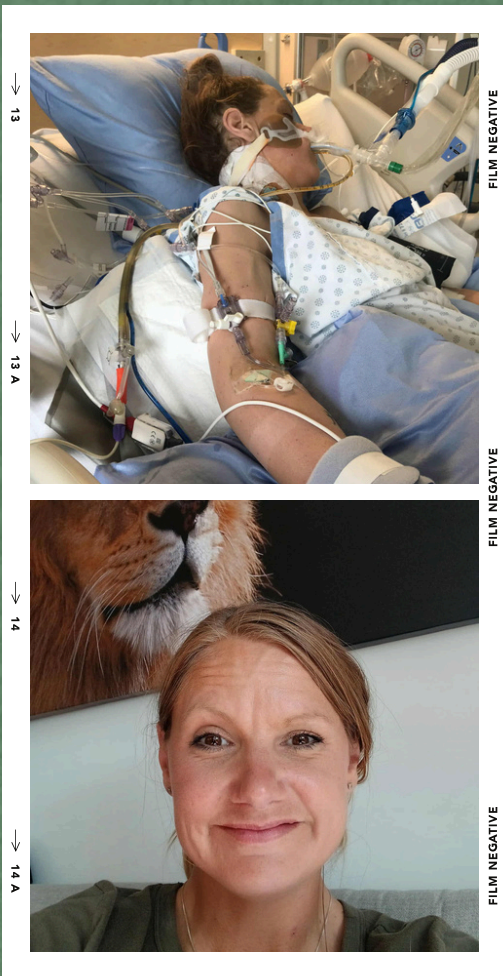
NEW LIFE: DANIELLE'S STORY

March 13, 2023, changed Danielle's life forever. She had tried recovery programs before, yet still felt empty. **That day, she experienced a horrific overdose.** After having no pulse for 10 minutes, Danielle was resuscitated and spent a month on and off life support. **By every medical expectation, she should not have survived — but God kept her alive.**

In February 2024, ready to break free from addiction, Danielle entered our Genesis Women's Life Recovery Program. She moved into the Segue home, began to unpack years of buried trauma, and encountered Jesus. **For the first time, she understood the unconditional, unwavering love of Christ — and she finally felt at home.**

Danielle completed the program and has been transformed. **Now almost two years sober,** she radiates joy and hope. Today, **she serves on Streets Alive Mission's outreach team,** meeting people where they are and offering a new path forward.

Although she was physically saved from death in the hospital, **Danielle wants everyone to know that God's miraculous gift of life is available to all.**



Donors give *through* us, not *to* us. Thank you for bringing hope!



STUFF A BAG FOR STREETS ALIVE MISSION!

This holiday season, help us support those in need with our Stuff-A-Bag For Streets Alive Mission! Fill a bag with non-perishable food items, personal hygiene products, and warm clothing.

It's Easy:

- Pick up a bag.
- Collect items and pack them into your bag.
- Bring your stuffed bags back to us (323 4th St. S.).
- We distribute the contents to those who need them most!

Learn more at StreetsAlive.ca



SERVING HOPE TO OUR COMMUNITY



FREEDOM CHURCH: A safe worship community for those wanting a deeper relationship with Jesus Christ.

GENESIS WOMEN'S LIFE RECOVERY: An abstinence and faith-based program helping vulnerable women recover their lives.

EXODUS MEN'S LIFE RECOVERY: An abstinence and faith-based program helping men leave addiction behind and rebuild their lives.



P.I.N. (PEOPLE IN NEED) CLOTHING BANK: Providing clothing while developing relationships with those we serve.



FOOT FRIDAYS: Weekly free foot care for vulnerable populations, providing comfort to both body and soul.

CARE CUTS: Providing hair washing and haircuts to neighbours in need.

FEEDING' EM HOPE: A safe weekday space offering warmth, refreshments, and security.

TAKIN' IT TO THE STREETS: The outreach team nourishes the mind, body, and soul for individuals experiencing homelessness.

TRUSTEESHIP: Financial guidance enables clients to gradually move out of poverty.



REPURPOSE DONATION CENTRE: Collecting and distributing household items to those in need.

EMERGENCY FOOD BANK: Providing food hampers to individuals and families in need of extra help.

Streets Alive Mission plans to raise an estimated \$1,500,000 this year via fundraising campaigns. It will cost the organization an estimated \$149,000 to accomplish this. The money raised will be used to provide services for those struggling with poverty in our community.

THANK YOU FOR BRINGING HOPE FOR THE FUTURE TO OUR COMMUNITY!

UPCOMING EVENTS

COLDEST NIGHT OF THE YEAR FEBRUARY 28, 2026



Sign up your team for this fundraising walk to support people experiencing hurt, hunger, and homelessness in our city.



BUTTERFLIES TEA MAY 30, 2026

Ladies, join us for an inspiring afternoon celebrating the Genesis Women's Life Recovery program and supporting women changing their lives.

WE ARE COMING HOME!

As we transition, you'll see our new return address on our mail-outs:

**P.O. Box 1474
Lethbridge, AB
T1J 4K2**

EMAIL TAX RECEIPTS

You can now switch from traditional mail to Email for your donation tax receipts!

**Email
Meaganr@streetsalive.ca
to make the change**

Watch our Facebook and Instagram
@StreetsAliveMission
for real-time updates and announcements

YES! I believe in Bringing Hope!

I have enclosed a signed void cheque OR please charge my credit card

monthly gift \$ _____ OR one time gift \$ _____

On the 1st or the 16th day of each month (or the next business day)

Please charge my credit card: # _____

NAME: _____

Expiry Date: ____/____/____ CVV _____ Phone#: _____

Address: _____

Postal Code: _____ Email: _____

I want to receive my tax receipt annually OR each time I donate

Authorization may be revoked at any time, subject to providing notice of at least 10 days before next payment is scheduled to come out. I also have certain recourse rights which could include receiving reimbursement if any debit does not comply with this agreement or was not authorized. For more information about Pre-Authorized Debit (PAD) Agreements, or to obtain a sample cancellation form I may contact my financial institution or www.cdnpay.ca.

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Registered Charity #1411054502RR0001

**We value our donors' privacy,
and do not share our lists.**

Bringing Hope Monthly Giving Plan

By joining the Streets Alive Mission Helping Hands program you invest in the lives of people who desperately need your help. Through your continued financial support the vision of Streets Alive Mission is being fulfilled. You are the reason we are Bringing Hope to the Hopeless.

If you wish to change or cancel your authorization at any time, please contact Meagan at (403) 942-5646.