



STREETS ALIVE
MISSION

Sponsorship Catalogue

Partner with us and bring hope

streetsalive.ca



“I would be dead if it weren't for Streets Alive. I relied on the snacks and water from the Mission, just to stay alive. This is where I heard about the Recovery Programs. - This is why I am alive!”

“It was cold, so cold. There were a group of us huddled together in the bushes. It was a really bad day. Suddenly the Outreach van pulled up, we saw the Streets Alive sign on it, I started to cry. We were not forgotten.”

Contents



About Streets Alive Mission	2
How to Use This Catalogue to Bring Hope	2
Event Sponsorships	4
Coldest Night Of the Year	4
Butterflies	5
Wing Ding	6
Exodus Golf Tournament	7
Ride for Refuge	9
Kaleidoscope of Women	10
Baseline Tiers and Benefits	11
Coming Home Campaign Sponsorships	12
Organization-Wide Sponsorships	13
Mission Services Sponsorships	14
Takin' It To The Streets	14
P.I.N. Bank	15
Trusteeship	17
Care Cuts	18
Foot Friday	19
Food Bank	20
Comfort, Care, & Connectivity Centre	21
RePurpose Donation Centre	22
Recovery Sponsorships	23
Champion a Recovery Bed	26



Donors give through us, not to us.

Poverty is not a “topic” - it is real people in real trouble. There is poverty in Lethbridge, and it is affecting people you know, right here, right now. People are choosing between paying rent and buying lunch for their kids because they can’t do both. People are couch surfing, sleeping “rough” out in the elements, or worse, because they can’t afford a room of their own for even one night. These aren’t just any people. These are OUR people – Lethbridge People! There is a face (and a name, and a story) for every person served at Streets Alive Mission.

Streets Alive Mission exists to provide for the physical, emotional, social, and spiritual needs of the poor, to empower them to change their lives through the Gospel of Jesus Christ.

How to Use This Catalogue to Bring Hope

1 Explore Our Sponsorship Opportunities

This catalogue has over 450 sponsorship opportunities. Details of how each sponsorship will have a positive impact for both you and our community are included.

2 Contact Us

Reach out to our fund development team! We are here to answer any questions, guide you through next steps, and create custom packages as desired. Find our contact information on the back of this catalogue.

3 Make a Difference

Your generosity has the power to create lasting change and bring hope to those in need.

Thank you for considering sponsorship with us!



Streets Alive Mission has been sustainable for more than 30 years. In that time, Streets Alive Mission has created and delivered programs and services that empower and support the marginalized population in 10 different programs.

Streets Alive Mission is a community-funded organization. It is through *YOU* that lives are changed.

Mission Services

Our mission services serve those in need by providing a safe place to warm up or cool down, clean clothes, a quality haircut, a listening ear, professional foot care, spiritual community, financial advice, and so much more.



Life Recovery Programs

We currently operate the Exodus Men's Life Recovery Program and the Genesis Women's Life Recovery Program. Each of these are multi-phase, faith-based, abstinence-based, and holistic recovery programs.



Become a Beacon of Hope

The Beacon of Hope project is **connecting citizens with local businesses that want to be a force for positive change**. Our goal is to have the whole city alight with the glow of hope.

You'll get:

- A decal for your shop window,
- An entry on our interactive online map, and
- Promotion through Streets Alive Mission.

\$25



Events



Streets Alive Mission holds
6 community events every year.

As a largely community-funded organization, we rely on the support of generous donors. One way we engage with current and prospective donors is through our events.



Coldest Night Of the Year

**Winter
Event**

Coldest Night of the Year is a winterrific family-friendly walk that raises money for local charities serving people experiencing hurt, hunger, and homelessness.

ALL CNOY Sponsors receive:

- Recognition of Sponsorship level on participant + team pages, website, emails, and social media
- Clickable logo on team and participant pages (seen by all participants and donors – 4X the reach of a physical route sign!)

Exclusive!

Lead Sponsor

- Opportunity for opening remarks at the event
- Recognition as Lead Sponsor during opening ceremonies
- Opportunity to host a booth at the event
- Invitation to host/have signage at CNOY Toque Pick-Up
- Option to add a “Proud Sponsor of CNOY” badge to company emails, website, and social media
- Key volunteer roles set aside **+more!**

\$5,000

Supporting Sponsor

- Option for booth or display at the event
- Signage at CNOY Toque Pick-Up
- Key volunteer roles set aside (where applicable)

\$2,000

+more!

Rest Stop Sponsor

- Your name and logo displayed at the Rest Stop
- Option for CNOY Day booth or display at the Rest Stop
- Rest Stop volunteer roles set aside **+more!**

\$1,000

Route Sponsor

- Your name and logo displayed along the route **+more!**

\$500





Butterflies Tea

Spring
Event

Butterflies is an elegant women's afternoon tea that raises funds to support the Genesis Women's Life Recovery Program.

ALL Butterflies Sponsors receive:

- Social media recognition
- Thank you email blast
- Fall newsletter recognition
- Advertisement in written material
- Pre + post-event recognition
- Sponsorship announcement



Rainbow Butterfly Sponsor

Exclusive!

- 6 tickets
- "HOSTED BY" on all printed materials
- Recognition on the Streets Alive Mission website's home page with a link
- Radio 'Thank you'
- Following year first right of refusal
- Sponsorship award **+more!**

\$10,000



Elizabethan Butterfly Sponsor

4 Available

- 2 tickets
- Named in written material
- Recognition on the Streets Alive Mission website

\$2,500

+more!

Birdwing Butterfly Sponsor

12 Available

- 1 ticket
- Named in written material

\$1,000

+more!

Western Blue Beauty Butterfly Sponsor

3 Available

- 3 tickets
- Named in written material
- Recognition on the Streets Alive Mission website with a link **+more!**

\$5,000

Monarch Butterfly Sponsor

12 Available

- 1 ticket
- Named in written material **+more!**

\$500



Lacewing Butterfly Sponsor

2 Available

- 4 tickets
- Named in written material
- Recognition on the Streets Alive Mission website with a link
- Radio 'Thank you'
- Following year first right of refusal
- Sponsorship award **+more!**

\$7,500

This event has an auction - Become a prize sponsor and donate in-kind!

Prize sponsors will be recognized based on price category of prize.



Wing Ding

Summer
Event

Wing Ding is a fun family community event and wing-eating contest to raise awareness about Streets Alive Mission and our work to support real people in our community.

ALL Wing Ding Sponsors receive:

- Social media recognition
- Thank you email blast
- Fall newsletter recognition
- Acknowledgment in online auction
- Pre + post-event recognition
- Sponsorship announcement



Exclusive!

Hosting Sponsor

- "HOSTED BY" on all print material
- 2 wing eating challenge contestants
- Recognition on Streets Alive Mission website's homepage with a link
- Radio 'thank you'
- Following year first right of refusal
- Sponsorship award **+more!**

\$10,000



Teriyaki Sponsor

4 Available

- 1 wing eating challenge contestant
- Recognition on Streets Alive Mission website with a link
- Following year first right of refusal
- Sponsorship award **+more!**

\$5,000

Buffalo Sponsor

8 Available

- 1 wing eating challenge contestant
- Recognition on Streets Alive Mission website

\$2,000

+more!

Hot & Spicy Sponsor

2 Available

- 1 wing eating challenge contestant
- Recognition on Streets Alive Mission website with a link
- Radio 'thank you'
- Following year first right of refusal
- Sponsorship award **+more!**

\$6,500

BBQ Sponsor

32 Available

- 1 wing eating challenge contestant **+more!**

\$1,000

Sweet Chili Sponsor

2 Available

- 1 wing eating challenge contestant
- Recognition on Streets Alive Mission website with a link
- Radio 'thank you'
- Following year first right of refusal
- Sponsorship award **+more!**

\$8,500



This event has an auction - Become a prize sponsor and donate in-kind!

Prize sponsors will be recognized based on price category of prize.



Exodus Golf Tournament

**Summer
Event**

Our largest fundraiser, the Exodus Golf Tournament welcomes golfers for a day of fun competition to raise funds for our Exodus Men's Recovery Program.

ALL Golf Tournament Sponsors receive:

- Social media recognition
- Thank you email blast
- Fall newsletter recognition
- Acknowledgment in auction
- Pre + post-event recognition
- Logo on poster



Exclusive! Hosting Sponsor

- "HOSTED BY" on all print material
- Full-team complimentary golfer registration
- Sponsorship announcement
- Named in written material
- Recognition on Streets Alive Mission website's homepage with a link
- Radio 'thank you'
- Logo on swag
- Following year right of first refusal
- Sponsorship award **+more!**

\$10,000

Exclusive! Dinner Sponsor

- Two golfers' complimentary registration
- Sponsorship announcement
- Named in written material
- Recognition on Streets Alive Mission website with a link
- Radio 'thank you'
- Following year first right of refusal
- Sponsorship award **+more!**

\$6,000

Exclusive! Hole in One Sponsor

- Sponsorship announcement
- Named in written material
- Recognition on Streets Alive Mission website **+more!**

\$1,500

Event Sponsor

10 Available

- Single golfer complimentary registration
- Sponsorship announcement
- Named in written material
- Recognition on Streets Alive Mission website

+more!

\$2,000

Exclusive! Exodus Program Sponsor

- Full-team complimentary golfer registration
- Sponsorship announcement
- Named in written material
- Recognition on Streets Alive Mission website with a link
- Radio 'thank you'
- Following year first right of refusal
- Sponsorship award **+more!**

\$8,500

Exclusive Hole Sponsor

18 Available

- Named in written material
- Recognition on Streets Alive Mission website

\$1,000

+more!

This event has an auction - Become a prize sponsor and donate in-kind!

Prize sponsors will be recognized based on price category of prize.

Exclusive! Golf Swag Sponsor

- Two golfers' complimentary registration
- Sponsorship announcement
- Named in written material
- Recognition on Streets Alive Mission website with a link
- Radio 'thank you'
- Following year first right of refusal
- Sponsorship award
- Logo on Golf Swag +more!

\$5,000

Exclusive! Golf Ball Sponsor

- Two golfers' complimentary registration
- Sponsorship announcement
- Named in written material
- Recognition on Streets Alive Mission website with a link
- Radio 'thank you'
- Following year first right of refusal
- Sponsorship award
- Logo on Golf Balls +more!

\$5,000



Exclusive! Golf Cart Sponsor

- Single golfer complimentary registration
- Sponsorship announcement
- Named in written material
- Recognition on Streets Alive Mission website with a link
- Radio 'thank you' +more!

\$3,500

Shared Hole Sponsor

36 Available

- Named in written material
- Recognition on Streets Alive Mission website

\$500

+more!

Exclusive! Games Sponsor

- Single golfer complimentary registration
- Sponsorship announcement
- Named in written material
- Recognition on Streets Alive Mission website with a link +more!

\$3,000

Exclusive! Gift Bag Sponsor

- Single golfer complimentary registration
- Sponsorship announcement
- Named in written material
- Recognition on Streets Alive Mission website +more!

\$2,500



Ride for Refuge

Fall
Event

The Ride for Refuge is a super-fun, family-friendly fundraising bike + walk in support of local charities who serve people seeking hope, safety, and freedom.

ALL Ride for Refuge Sponsors receive:

- Your logo on participant and team pages
- Recognition on emails, website, and social media



Exclusive!

Lead Sponsor

- Opportunity for opening remarks at the event
- Option for Event Day booth or display
- Tagged social media posts throughout the campaign
- Key volunteer roles set aside (where applicable) **+more!**

\$5,000

Rest Stop Sponsor

- Your name and logo displayed at the Rest Stop
- Option for Event Day booth or display at the Rest Stop
- Rest Stop volunteer roles set aside **+more!**

\$1,000

Route Sponsor

- Your name and logo displayed on a sign along the route **+more!**

\$500



Supporting Sponsor

- Sponsors at this level have the option to be the Meal sponsor, Photo Booth sponsor, or something else of preference (where applicable)
- Recognition during opening ceremonies
- Option for booth or display on event day
- Key volunteer roles set aside (where applicable) **+more!**

\$2,000

The funds raised from this event go towards our Life Recovery Programs.



"I came to Streets Alive Mission's Exodus Men's Life Recovery Program - I fit in here. My whole life has switched for the better. I quit everything. I don't smoke cigarettes, take pills, drink, or do drugs. I am back in touch with my kids, my mother, and father, and brothers. I enjoy my life. My life is worth a lot more than I used to think I was. I'm a different person - well, same person, just different choices now."

-Jesse



Kaleidoscope of Women

Fall
Event

Kaleidoscope of Women supports the Genesis Women's Life Recovery Program and seeks to empower women.

ALL Kaleidoscope Sponsors receive:

- Social media recognition
- Fall newsletter recognition
- Pre + post-event recognition
- Thank you email blast
- Advertisement in written material
- Sponsorship announcement



Kaleidoscope Hosting Sponsor

Exclusive!

- 6 tickets
- "HOSTED BY" on all printed materials
- Named on the event guide
- Recognition on the Streets Alive Mission website's home page with a link
- Radio 'Thank you'
- Following year first right of refusal
- Sponsorship award **+more!**

\$10,000

Tiger Swallowtail Butterfly Sponsor

3 Available

- 3 tickets
- Named on the event guide
- Recognition on the Streets Alive Mission website with a link
- Sponsorship award **+more!**

\$5,000

Pink Glasswing Butterfly Sponsor

5 Available

- 1 ticket
- Named on the event guide
- Recognition on the Streets Alive Mission website **+more!**

\$1,000

Queen Butterfly Sponsor

4 Available

- 2 tickets
- Named on the event guide
- Recognition on the Streets Alive Mission website
- Sponsorship award **+more!**

\$2,500

Peacock Butterfly Sponsor

- 1 ticket
- Named on the event guide **+more!**

\$500

Pearl Crescent Butterfly Sponsor

2 Available

- 4 tickets
- Named on the event guide
- Recognition on the Streets Alive Mission website with a link
- Radio 'Thank you'
- Following year first right of refusal
- Sponsorship award **+more!**

\$7,500

This event has an auction - Become a prize sponsor and donate in-kind!

Prize sponsors will be recognized based on price category of prize.

Baseline Tiers and Benefits

The following are our standard sponsorship levels and corresponding benefits, lasting 1 year unless otherwise stated. You can refer back to this page to see what each baseline level includes, unless otherwise specified or an event-specific sponsorship. Sponsorship opportunities throughout this catalogue will provide further details on what makes each of them shine.

Base Benefits \$500

- Logo on website
- Temporary Instagram Feature
- Temporary Facebook Feature

\$1,000

- Base benefits
- Logo in 1 newsletter

\$2,500

- Base benefits
- Logo in 2 newsletters
- A social media post on Instagram
- A social media post on Facebook

\$5,000

- Base benefits
- Logo in 3 newsletters
- Social media post on Instagram
- Social media post on Facebook

\$7,500

- Base benefits
- Logo in 4 newsletters
- Social media post on Instagram
- Social media post on Facebook
- Physical signage or plaque at our building

\$10,000

- Base benefits
- Logo in 4 newsletters
- Social media post on Instagram
- Social media post on Facebook
- Physical signage or plaque at our building
- Thank you email blast
- Guaranteed \$1,000 sponsorship recognition at an event*

\$15,000

- Base benefits
- Logo in 4 newsletters
- QR code in mass newsletter
- Social media post on Instagram
- Social media post on Facebook
- Physical signage or plaque at our building
- Thank you email blast
- Guaranteed \$2,000 sponsorship at an event*

\$20,000

- Base benefits
- Logo in 4 newsletters
- QR code in all newsletters
- Social media post on Instagram
- Social media post on Facebook
- Physical signage or plaque at our building
- Thank you email blast
- Guaranteed \$2,000 sponsorship at an event*

60,000+ households receive at least 1 Streets Alive Mission newsletter every year.

We have **5,000+ followers** across Facebook and Instagram.

**Event specified under specific sponsorship.*

Coming Home

A One-Time Project!

Streets Alive Mission is in the midst of a capital campaign to raise \$8.9 million to acquire and provide secure permanent locations. This includes the purchase and renovations of three areas: a home for mission services, affordable recovery housing, and a life recovery programming centre.

Our new home for mission services will cost \$4 million, and be our main building. Services such as our PIN clothing bank, trustees' bank, and repurpose donations from this location.

COMPLETED

Mission services ready for use, \$4 million in renovations are required. Help us cover these costs by becoming a Building Hope sponsor.

You get:

- \$500 level benefits, and
- Your name added to our contributors plaque in the new building.

\$750

Sponsor a Room in the Mission Services Building

Board Room Sponsor

Exclusive!

This room is where our meeting decisions are created and realized.

You get:

- \$500 level benefits,
- Board room naming rights,
- A plaque in our board room,
- An Instagram post, and
- A Facebook post.

\$5,000/year

Office Space Sponsor

The office spaces are where our team work together, unite, and bring hope.

- A plaque in our office space,
- An Instagram post, and
- A Facebook post.

\$2,500/year

Break Room Sponsor

Exclusive!

This room will be where our staff team can take a break, encourage, and grow together.

- Naming rights,
- Break room, and
- Instagram post, and
- Facebook post.

\$5,000/year

COMPLETED

Reduced pricing is available if you sign on for a 3 or 5 year commitment.

Contact us to hear more!

Exclusive!

Community Sponsor

Streets Alive Mission is a **predominantly community-funded organization**. We run 6 events every year and build relationships with countless community members.

You get:

- \$7,500 level benefits,
- A QR code in all newsletters,
- A thank you radio ad, and
- Guaranteed \$2,500 sponsorship recognition at 5 events in the next year.*

\$75,000



Exclusive!

IT Sponsor

In an increasingly digitally integrated age, having updated technology is vital. **From photocopiers to laptops to the phone system**, there is no shortage of need.

You get:

- \$20,000 level benefits, and
- Your logo stickered on each employee laptop/computer.

\$20,000



Exclusive!

Communications Sponsor

Our Fund Development Team is always working hard to **connect with donors, businesses, and the public**. Help us with the costs of these materials by becoming our communications sponsor.

You get:

- \$7,500 level benefits,
- Your logo and a thank you message on all print communications for a year,
- Your logo and a thank you message in all email blasts, and
- An event booth at 2 events*

\$50,000

Training Sponsor

Exclusive!

We ensure every staff member and volunteer has proper training to not only get the job done, but go above and beyond. **As we grow, the training needs grow** as well.

You get:

- \$7,500 level benefits,
- Your logo and a thank you message in all email blasts,
- Your logo in all our training materials, and
- An event booth at 1 event*

\$30,000

Exclusive!

Volunteer Appreciation Sponsor

We have an **incredible crew of volunteers** across every program and service we offer.

You get:

- \$5,000 level benefits, and
- Your logo in our annual volunteer appreciation cards.

\$5,000



Takin' It To The Streets



In January 2023 alone, Outreach helped 13 people get off the street and into recovery. Nearly one year later **85% of those individuals were still sober.**

They meet those on the street where they are and provide nourishment to the mind, body, and soul. The team also provides housing referrals, transportation to detox or treatment, and non-emergent rides to medical care. Streets Alive Mission Outreach Team takes to the streets in the areas of our city where they are most needed.

Outreach Champion Sponsor

Exclusive!

Our Outreach Team has an average of **1,000 interactions every week**. Rain or shine, our outreach team is out there meeting the needs of those on the streets.

You get:

- \$20,000 level benefits, and
- Your logo on all outreach uniforms.

The event sponsorship will be at our Wing Ding event.*

\$20,000

Empowering Change Sponsor

Exclusive!

The Outreach Team goes beyond physical needs. They provide advice to **empower those on the streets to change their lives.**

You get:

- \$10,000 level benefits.

The event sponsorship will be at our Wing Ding event.*

\$10,000

Outreach Transportation Sponsor

The outreach team requires reliable vehicles to drive hope through navigating our streets, bringing needed supplies to those in need, and transporting individuals to detox and treatment.

You get:

- \$15,000 level benefits, and
- Your logo on an outreach vehicle for 1 year.

The event sponsorship will be at our Wing Ding event.*

\$15,000

We are open to designing an exclusive mission-wide transportation sponsorship.

Contact us!



**Further discussion will be had regarding event sponsorship.*

Steps to Hope Sponsor

3 Available

The connections made by our outreach teams **ensure those experiencing poverty are seen, known, and loved**. This love brings hope for a better tomorrow.

You get:

- \$7,500 level benefits.

\$7,500



Water Bottles Sponsor

6 Available

Clean water is both a blessing and a right. Streets Alive Mission gives out **over 100 bottles of water every day**.

You get:

- \$1,000 level benefits.

\$1,000

Listening Ear Sponsor

3 Available

Every person our Outreach Team encounters has a story. We never underestimate the impact of hearing those stories.

You get:

- \$5,000 level benefits.

\$5,000



Hot Coffee Sponsor

12 Available

A hot coffee can be a glimpse of joy - especially in the cold winter months. Streets Alive Mission serves **20 pots of coffee a day**.

You get:

- \$500 level benefits.

\$500

P.I.N. Bank

The PIN Bank sees an average of **25 people per day**, with more than 700 unique clients.

Our community supplies those in need with clothing, underwear, socks, and shoes. The People In Need Clothing Bank not only supplies clothing to people in need, it also provides another tool where we can get to know people and build relationships.



Coats of Compassion Sponsor

Exclusive!

The PIN Bank is the workhorse of the Mission and gives our clients a much-needed sanctuary to briefly escape life on the streets. **In both a physical and emotional sense, we provide warmth.**

You get:

- \$15,000 level benefits.

The event sponsorship will be at our Wing Ding event.*

\$15,000

Trusty T-Shirt Sponsor

Exclusive!

Wearing a favorite shirt boosts your confidence, but those experiencing poverty might not even have access to clothes that fit properly. Our PIN Bank gives people **clothes that not only will suit their needs, but their personality.**

You get:

- \$10,000 level benefits.

The event sponsorship will be at our Wing Ding event.*

\$10,000

Hopeful Hats Sponsor

3 Available

From Winter to Summer, **a seasonal hat brings a needed layer of protection** to those on the streets.

You get:

- \$7,500 level benefits.

\$7,500



Shoes of Support Sponsor

3 Available

Proper fitting and **good condition shoes are vital to preventing injuries** over the countless kilometers that many of the people we serve walk.

You get:

- \$2,500 level benefits.

\$2,500

Under It All Sponsor

6 Available

Streets Alive Mission gives out on average of **1,000 pairs of underwear every month.**

You get:

- \$1,000 level benefits.

\$1,000



Soulful Socks Sponsor

6 Available

Streets Alive Mission gives out between 60 and **80 pairs of socks every day.**

You get:

- \$500 level benefits.

\$500

**Further discussion will be had regarding event sponsorship.*

Trusteeship



The Trusteeship program has **over 100 regular clients.**

Trusteeship helps people grow in their financial stability by having us serve as their financial guardians. We provide financial advice and work with them to build budgeting skills. The trusteeship program is designed to gradually move clients out of poverty and into a place where they can maintain their own financial future.

Financial Freedom Sponsor

Exclusive!

The financial counselling clients receive will help them develop the **skills necessary to manage their finances independently.**

You get:

- \$10,000 level benefits, and
- A large plaque in our Trusteeship office.

The event sponsorship will be at our Wing Ding event.

\$10,000

Guardians of Hope Sponsor

3 Available

Each individual works with our trustee officer to develop a **budget ensuring their funds sustain them through the month.**

You get:

- \$7,500 level benefits, and
- A large title on a shared plaque in our Trusteeship office.

\$7,500

Budget Builder Sponsor

You get:

- \$5,000 level benefits, and
- A title on a shared plaque in our Trusteeship office.

\$5,000

3 Available



Banking Buddy Sponsor

You get:

- \$2,500 level benefits.

\$2,500

3 Available

Wealth Wellness Sponsor

You get:

- \$1,000 level benefits.

\$1,000

6 Available



Money Mentors Sponsor

You get:

- \$500 level benefits.

\$500

6 Available



Care Cuts

A haircut is more than a style;
it restores dignity and
empowers life change.

The Care Cuts Salon is a program where our clients can not only get their hair washed and cut by professional volunteer stylists, but also receive much-needed contact, care, and the knowledge that they are worthy of such treatment.



Smiling Scissors Sponsor

3 Available

You get:

- \$5,000 level benefits.

\$5,000



Heartfelt Haircut Sponsor

3 Available

It's not about vanity, **it's about humanity.**

You get:

- \$7,500 level benefits.

\$7,500



Caring Comb Sponsor

3 Available

You get:

- \$2,500 level benefits.

\$2,500

Care Cuts Salon Title Sponsor

Exclusive!

Lasts
5
Years!

The Care Cuts Salon is our newest addition to mission services, but we have already seen the immeasurable impact it has on people's lives. This service **empowers our clients to look in the mirror and say "I am worthy of a better life."**

You get:

- \$500 level benefits,
- Salon naming rights,
- Plaques and signage at the salon,
- Your logo and a QR code in all newsletters,
- Annual Instagram and Facebook posts,
- An annual thank you email blast, and
- Guaranteed \$5,000 sponsorship recognition at our Kaleidoscope Women's Conference.

\$50,000

Marvelous Mirror Sponsor

You get:

- \$1,000 level benefits.

\$1,000

6 Available

Foot Friday

Our team of volunteer **healthcare professionals** provides **free foot care** almost every Friday.

Foot Fridays offers a warm foot soak, trimmed nails, treatment of mild foot ailments, plus a pair of clean socks and good shoes to those in need. It sees a number of regular clients, including people who are unhoused, seniors, and those accessing mental health services.

Happy Feet Sponsor

3 Available

You get:

- \$7,500 level benefits.

\$7,500

Water Basin Sponsor

3 Available

You get:

- \$5,000 level benefits.

\$5,000

Nail File Sponsor

3 Available

You get:

- \$2,500 level benefits.

\$2,500

Foot Fridays Title Sponsor

**Lasts
5
Years!**

Exclusive!

The regional health care system has noticed how **Foot Friday** has reduced the foot problems seen by emergency and clinic staff. A warm foot wash, nail care, and some fresh socks makes a huge difference in foot health.

You get:

- \$500 level benefits,
- Foot Friday naming rights,
- Plaques and signage in the room,
- Your logo and a QR code in all newsletters,
- Annual Instagram and Facebook posts,
- An annual thank you email blast, and
- Guaranteed \$5,000 sponsorship recognition at our Wing Ding event.*

\$50,000



*Further discussion will be had regarding event sponsorship.

Food Bank

Our food bank gives out approximately
25 food hampers every week.

Our food bank provides food hampers to individuals and families that need a little extra help making ends meet. By reaching out a helping hand, these food hampers address food insecurity on a personal level.

Pasta Sponsor



12 Available

You get:

- \$1,000 level benefits.

\$1,000

Produce Sponsor

12 Available

You get:

- \$1,000 level benefits.

\$1,000



Bread Sponsor

12 Available

You get:

- \$500 level benefits.

\$500



Soup Sponsor

12 Available

You get:

- \$500 level benefits.

\$500



Eggs Sponsor

12 Available

You get:

- Your logo on our website.

\$250



Peanut Butter Sponsor

12 Available

You get:

- Your logo on our website.

\$250



Comfort, Care, & Connectivity Centre

A much needed sanctuary to briefly escape life on the streets and **have hope fed into their lives.**

The core of Streets Alive Mission, the Comfort, Care, & Connectivity Centre offers a safe and welcoming location for individuals to come in to get warm or cool down, have refreshments, or get a change of clothes. It's a space where people are treated with dignity and respect regardless of class.

Want to cover complete hygiene kits for 1 month?

Talk to us about an exclusive hygiene kit sponsorship!

Hygiene Kits

Streets Alive Mission gives out **over 15 hygiene kits every day**. These kits not only promote health and cleanliness, but give an opportunity to restore a sense of dignity to those feeling hopeless.

Dental Hygiene Sponsor

12 Available



You get:

- \$1,000 level benefits.

\$1,000

Feminine Hygiene Sponsor

12 Available

You get:

- \$1,000 level benefits.

\$1,000



Hair Care Sponsor

12 Available

You get:

- \$1,000 level benefits.

\$1,000



Deodorant Sponsor

12 Available

You get:

- \$500 level benefits.

\$500



Wipes Sponsor

12 Available

You get:

- \$500 level benefits.

\$500

Sunscreen Sponsor

12 Available

You get:

- Your logo on our website.

\$250



Comfort Sponsor

Exclusive!

Our space serves as a **place of refuge** from the sometimes hostile and brash living conditions our clients face.

You get:

- \$15,000 level benefits.

The event sponsorship will be at our Wing Ding event.

\$15,000

Care Sponsor

Exclusive!

Individuals experiencing hardship are met with compassion and support. We have a **heart for every person** who walks through our doors.

You get:

- \$7,500 level benefits.

\$7,500



Connection Sponsor

Exclusive!

We foster a community built by meaningful relationships. **Every person is worthy of being loved** and seen.

You get:

- \$10,000 level benefits.

The event sponsorship will be at our Wing Ding event.

\$10,000

RePurpose Donation Centre



Our RePurpose Donation Centre assists more than **20 families every week.**

The RePurpose Donation Centre provides clothing, furniture, and household items to those in need at no cost. When we can, we go the extra mile by picking up donations right from donors' homes.

RePurpose Donation Centre Title Sponsor

Exclusive!

For those in **their first home after leaving the streets, an abusive partner, or a war-torn country**, the furniture and household items transform their space from a building into a home.

You get:

- \$500 level benefits,
- RePurpose Donation Centre naming rights,
- Plaques and signage at the warehouse,
- Your logo and a QR code in all newsletters,
- Annual Instagram and Facebook posts,
- An annual thank you email blast, and
- Guaranteed \$5,000 sponsorship recognition at an event of your choosing.*

\$75,000

**Lasts
5
Years!**

Freedom Furniture Sponsor

You get:

- \$7,500 level benefits.

\$7,500

3 Available

Dazzling Dishes Sponsor

You get:

- \$2,500 level benefits.

\$2,500

3 Available

Recovery Road

Streets Alive Mission's Life Recovery Programs had an **87% success rate** in 2023.

Streets Alive Mission operates both men's and women's addiction recovery and housing programs according to the Recovery Road Program. This multi-staged licensed program is holistic, faith-based, and abstinence-based.

Phase 1

UNDERSTANDING
THE ADDICTION

Phase 2

MAKING THE
CHANGES

Phase 3

MOVING
FORWARD

Phase 4

SUPPORTIVE
HOUSING

Restoration & Recreation Sponsor

3 Available

You get:

- \$2,500 level benefits.

\$2,500



Want to support someone in their recovery journey?

Check page 19 for options on championing a recovery bed!



Recovery Bible Sponsor

You get:

- Acknowledgment in every book you provide.

\$50/Bible



You can hear real stories from people who have gone through our Life Recovery Programs at streetsalive.ca under our Recovery tab!



Genesis Women's Life Recovery Sponsor

Exclusive!

Genesis Women's Life Recovery Program assists **vulnerable women in recovering their lives**. It also operates Genesis Connect for Women: a facility offering programming designed to help women reconnect emotionally and spiritually. Key programming is Christ-centred and includes emotional counselling and post-addiction support.

You get:

- \$7,500 level benefits,
- A QR code in all newsletters,
- A feature in 1 newsletter,
- A 30 second promotional video, and
- Guaranteed \$5,000 sponsorship recognition at our Butterflies event.*

\$75,000



Psychoeducation Sponsor

Exclusive!

Psychoeducation is a core part of life recovery. Our goal is **to treat the whole person: physical, emotional, and spiritual**.

You get:

- \$10,000 level benefits.

The event sponsorship will be at our Butterflies event.

\$10,000

Recovery Training Room Sponsor

Exclusive!

Our recovery training room is a nurturing environment **where breakthroughs are made**, life skills are built, and sobriety is maintained.

You get:

- \$500 level benefits,
- Training room naming rights,
- A plaque in the training room,
- An Instagram post, and
- A Facebook post.

\$2,500/year

Exodus Men's Life Recovery Sponsor

Exclusive!

Exodus Men's Life Recovery Program is about **leaving the past behind and finding new healthy relationships** with family, peers, mentors, and, most importantly, with God. Programming concentrates on group therapy, accessing counselling, work skills, literacy upgrading, and financial stability. It is designed to heal the brokenness of their lives.

You get:

- \$7,500 level benefits,
- A QR code in all newsletters,
- A feature in 1 newsletter,
- A 30 second promotional video, and
- Guaranteed \$5,000 sponsorship recognition at our Exodus Golf Tournament.*

\$75,000

Reduced pricing is available if you sign on for a 3 or 5 year commitment.

Contact us to hear more!

**Further discussion will be had regarding event sponsorship.*

Waterton Wim Hof Sponsor

2 Available

The Wim Hof Method is a health technique that combines **special breathing, cold exposure, and meditation to reduce stress and grow resilience**. Our recovery program residents train in this technique and make an annual trip to Waterton National Park to put their newfound skills into practice and bond as a group.

You get:

- \$7,500 level benefits.

\$7,500



Recovery Program Transportation Sponsor

2 Available

Most of the individuals in our recovery programs do not own vehicles, so **having a safe and reliable recovery program vehicle is a necessity**.

You get:

- \$5,000 level benefits, and
- Your logo on a recovery program vehicle.

\$5,000



We are open to designing an exclusive mission-wide transportation sponsorship.

Contact us!



60 Days Award Sponsor

6 Available

You get:

- \$500 level benefits, and
- 1 invitation to our recovery award ceremony.

\$750

120 Days Award Sponsor

2 Available

You get:

- \$500 level benefits,
- Your logo in 1 newsletter, and
- 2 invitations to our recovery award ceremony.

\$1,200

30 Days Award Sponsor

12 Available

You get:

- \$500 level benefits, and
- 1 invitation to our recovery award ceremony.

\$600

90 Days Award Sponsor

4 Available

You get:

- \$500 level benefits,
- Your logo in 1 newsletter, and
- 2 invitations to our recovery award ceremony.

\$900

Champion a Recovery Bed

Once the new buildings are ready, Streets Alive Mission will have **over 50 recovery beds** between the men's and women's programs.

These programs are provided at a minimal cost, as we believe finances should never prevent someone from taking back their life. The need is great: in 2023, we saw over 300 applications to our recovery programming and 135 had to be waitlisted.



Single Room Sponsor

Show your support for someone on their journey to recovery by sponsoring the full bed cost.

You get:

- \$20,000 level benefits, and
- A plaque in the sponsored room.

The event sponsorship will be at either our Exodus Golf Tournament or Butterflies event.*

\$30,000

Supporting 1 person through their recovery journey costs us \$30,000/year.

Half-Bed Sponsor

You get:

- \$10,000 level benefits, and
- A shared plaque in the sponsored room.

The event sponsorship will be at either our Exodus Golf Tournament or Butterflies event.*

\$15,000

Double Room Sponsor

Multiply your impact by sponsoring two recovery beds and showing the residents the community believes in them.

You get:

- \$20,000 level benefits,
- A plaque in the sponsored room, and
- An additional \$2,000 event sponsorship recognition.

The event sponsorship will be at either our Exodus Golf Tournament or Butterflies event.*

\$60,000

Third-Bed Sponsor

You get:

- \$7,500 level benefits, and
- A shared plaque in the sponsored room.

\$10,000



Looking for other ways to get involved?

Donate In-Kind

We are happy to accept in-kind donations that help us fill our needs. Do you have a good or service that we can use? Reach out! From vehicles to phone systems and beyond, we would love to work with you to arrange an in-kind sponsorship that benefits us both.

Volunteer With Us

Our range of services and programs relies on our incredible volunteers' hard work. We would love to have your team volunteer with us. From sandwich making to sorting donations and far beyond, there is always the opportunity to make a difference. You can apply to volunteer at streetsalive.ca.



Don't see a sponsorship you are interested in?

Have one custom-built!

We would be happy to design a custom sponsorship package or bundle to fit your needs as best as possible. Call or email us today!



STREETS ALIVE
MISSION

 Streets Alive Mission

 @streetsalivemission

We would love to talk to you about sponsorship!
Contact Us Today.

Zandria Logue
403-942-8295
zandria@streetsalive.ca

Spencer Larsen
403-942-5647
spencer@streetsalive.ca

StreetsAlive.ca